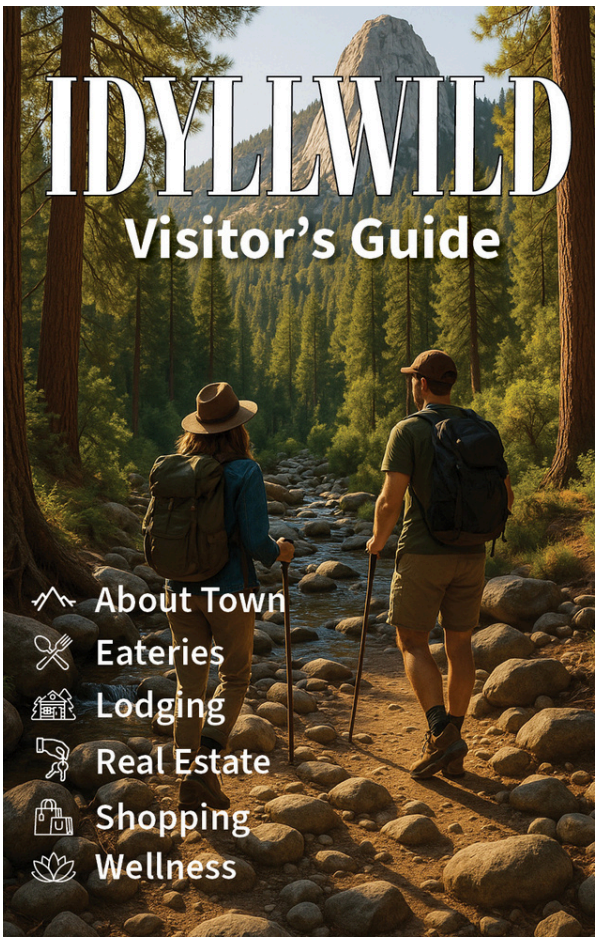
Visitors Guide – Advertising Rates



Your business. Front-and-center when visitors decide where to eat, shop, stay, and explore.

Distributed throughout Idyllwild and kept by visitors as a go-to local resource, the Idyllwild Visitors Guide delivers high-visibility, long-lasting exposure for local businesses.

AD OPTIONS:

Featured Listing – $200
Includes business name, brief description, and contact details. Perfect for staying visible on a budget.

Half Page Ad – $400
Stronger presence at an accessible price point. Great for showcasing services, promotions, or menus.

Single Page Ad – $600
Full-page placement for strong brand presence and storytelling. Ideal for businesses that want premium visibility.

Double Page Spread – $1000
Maximum impact with a bold, two-page layout. Best for destination businesses, real estate, lodging, or anchor brands.

PREMIUM COVER PLACEMENTS

Inside Front Cover – $900
Prime position with immediate visibility as soon as readers open the guide.

Inside Back Cover – $875
High-retention placement near the end of the guide with strong brand recall.

Back Cover – $1000
The most visible placement in the publication – seen throughout the entire life of the guide.

WHY THE VISITORS GUIDE WORKS

- Reaches visitors when they're actively planning where to go
- High-retention print piece – people keep and share it
- Distributed across shops, lodging, restaurants, and visitor hubs
- Designed to drive foot traffic and local spending

READY TO RESERVE YOUR SPACE?

Space is limited each edition.
To book your ad or ask a question, contact:
Corey – Advertising & Community Outreach
✉️ Corey@TownCrier.com

Examples:

$400 for Half Page Ad







$1000 for Double Page Spread

COMPASS

Local Realtors
Local Expertise
Global Reach

By improving the personal part of the real estate process and using technology to simplify the rest, Idyllwild's Compass agents guide their clients with ease and insight while leveraging the extensive network of the nation's largest real estate brokerage.



54960 Pinecrest Avenue, Idyllwild



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$600 for Half Page Ad

EST. 1904

Idyllwild Inn

COTTAGES & CABINS

Enjoy your stay in one of our Rustic Cabins in the center of Idyllwild. Sleep in one of our theme rooms, studio cabins, 1-3 bedroom cabins, duplexes or one of our off site vacation homes. We have something for everyone. Idyllwild Inn is located right in the center of town, walking distance to all your favorite shops and restaurants.

"CELEBRATING 120 YEARS"

BOOK YOUR STAY TODAY ONLINE AT WWW.IDYLLWILDINN.COM

Or call us at 951-659-2552.







Local Family Owned and Operated

54300 Village Center Drive, Idyllwild Ca 92549

Po Box 515 Idyllwild Ca 92549

951-659-2552 info@idyllwildinn.com www.idyllwildinn.com

Lodging

Strawberry Creek Inn

951-659-3202 strawberrycreekinn.com 26370 CA-243

A tranquil retreat that will rejuvenate your spirit and relax your body, the Strawberry Creek Inn offers peaceful luxuries and simple pleasures.

Idy Bunkhouse

888-400-0071 idyllwildbunkhouse.com 25525 Hwy. 243

Perched on a hillside overlooking the San Jacinto State Forest, the Idyllwild Bunkhouse offers a casual mountain retreat that's perfect for families, adventure seekers, pet owners! Affordable laid-back lodging.

Tahquitz Pines

951-659-2934 tahquitzpines.com

55251 South Circle Dr.

Come enjoy our 22 acre retreat perect for your group events of all sizes. Featuring 77 cabins ranging from studios to 4 bedroom cabins, 3 meeting halls and outdoor venues.

$200 for Featured Listing